

## Message Text

UNCLASSIFIED

PAGE 01      SOFIA 01186 031208Z

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 PASS-00 /017 W

-----031244Z 052840 /50

R 031039Z JUN 77

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 3010

UNCLAS SOFIA 1186

E.O. 11652: N/A

TAGS: SCUL, BU

SUBJECT: THRACIAN ART EXHIBIT

TO: MR. HOWARD JOHNSON

BOSTON MUSEUM OF FINE ARTS

BOSTON, MASS.

IN ACCORDANCE WITH OUR TELEPHONE CONVERSATION OF MAY 20 AND  
TELEX RECEIVED FROM MR. KATZ OF THE METROPOLITAN, I YESTERDAY  
STRONGLY URGED MME. LYUDMILLA ZHIVKOVA, CHAIRMAN OF COMMITTEE  
OF CULTURE (WHO IS ABOUT TO OPEN THE EXHIBIT IN NEW YORK), TO  
ALLOW THE THRACIAN EXHIBIT TO MOVE TO BOSTON WHEN SHOWING IN  
NEW YORK IS CONCLUDED.

THIS IS SOMEWHAT OF AN UPHILL STRUGGLE BECAUSE AT LOWER LEVELS  
THE DECISION APPEARS TO HAVE BEEN MADE TO RETURN THE EXHIBIT  
TO EUROPE AFTER THE NEW YORK SHOWING. THERE SEEMS TO HAVE  
BEEN SOME DAMAGE WHICH HAD THE CURATORS CONCERNED.

I POINTED OUT THE HIGH QUALITY OF YOUR FACILITIES AND RENOWN  
OF YOUR MUSEUM; THE "MULTIPLIER EFFECT" WHICH BULGARIA COULD  
OBTAIN FROM TWO SHOWINGS IN THE US; THE INFLUENTIAL QUALITY  
OF THE PUBLIC IN BOSTON AREA; BENEFITS TO BULGARIAN  
CULTURAL DIPLOMACY; AND THE EXCEPTIONALLY FAVORABLE  
RISK/BENEFIT RATIO IN MOVING EXHIBIT FROM NEW YORK  
TO BOSTON. MATTER WILL NOW BE REVIEWED.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02      SOFIA 01186 031208Z

IT WOULD NOT BE AMISS, I THINK, IF YOU WORKED TOGETHER  
WITH MRS. ZHIVKOVA'S HOSTS AT THE METROPOLITAN, WHERE  
SHE WILL BE ON THE EIGHTH, TO SEE IF ANOTHER PERSONAL  
INTERVENTION WITH HER CAN TIP THE SCALES IN FAVOR OF  
A LATE FALL SHOWING AT YOUR MUSEUM. KIND REGARDS.

MARTIN F. HERZ  
AMERICAN AMBASSADOR  
SOFIA, BULGARIA  
HERZ

NOTE BY OC/T: PASSED TO ABOVE ADDRESSEE.

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TEXT, PUBLIC CORRESPONDENCE, EXHIBITS, ARTISTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 03-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977SOFIA01186  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770198-0565  
**Format:** TEL  
**From:** SOFIA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770692/aaaadcwa.tel  
**Line Count:** 68  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** c2b34685-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 19-Oct-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2285447  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** THRACIAN ART EXHIBIT TO: MR. HOWARD JOHNSON BOSTON MUSEUM OF FINE ARTS  
**TAGS:** SCUL, BU, US, (HERZ, MARITN F), (JOHNSON, HOWARD)  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/c2b34685-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009